



For Immediate Release

**NATIONAL SKATE DISTRIBUTORS  
DECLARES THE 2007 SKATING SEASON  
"THE YEAR OF THE QUAD"**

Tacoma, WA - August 2006 - National Skate is pleased to announce our belief that the upcoming selling season will be "The Year of the Quad".

"In the many years of skating, we have seen our industry rise and fall with the tides of pop culture," says National Skate President, Terry Werner, "and NOW is definitely a great time to be in the quad roller skating business. Collectively music (Jessica Simpson video), fashion, television shows (That 70's Show, Malcom in the Middle), tv commercials (Diet Coke, Doublemint Gum), movies (Roll Bounce) and the return of All-Girl Roller Derby teams, as well as the tried and true longevity of the sport are creating a phenomenal interest in traditional quad roller skates."

National Skate has been an industry supplier since 1970 and is completely committed to ensuring that our customers have the products and tools needed to take full advantage of "The Year of the Quad." Our quad skate inventory has become National Skate's primary focus. This inventory is currently being built to meet your skating needs for the upcoming season.

For additional information or to view the products and services available from National Skate visit online at [www.nationalskate.com](http://www.nationalskate.com) or email us at [orders@nationalskate.com](mailto:orders@nationalskate.com).